

Why are leading retailers offering networked EV charging to their customers?

EV charging stations attract customers who stay longer and spend more



BENEFITS

- + Drive traffic
- + Attract new customers
- + Encourage loyalty
- + Provide branding engagement opportunity
- + Generate measurable ROI

KEY BENEFIT FOR YOUR DRIVERS

Preferred parking and loyalty rewards

BOTTOM LINE FOR YOU

Attract new customers who stay longer and spend more.

FEATURED CUSTOMERS



Drive traffic. Drive sales. Drive loyalty. Then repeat.

Attract new customers who spend more

Leverage the ChargePoint network of 50,000+ drivers and 70,000+ mobile app users to drive traffic to your store

Reward loyal customers who visit more and spend more

Use our cloud-based network to provide special deals and incentives to loyal customers

Monetize charging and manage driver behavior

Use access control and pricing policies to bring customers in and to encourage them to leave and make room for others

Brand your charging stations

Take advantage of built-in signage and video capability to enhance the aesthetics and the messaging power of your stations

Only with networked EV charging can you:

- + Provide station location and availability to customers
- + Manage customer parking behavior
- + Track customer visits
- + Provide third-party support to EV driving customers
- + Manage your energy usage and costs
- + Monetize your charging offering
- + Get 24/7 real-time visibility to station status and function
- + Generate usage reports and analytics

“The cost for us is well worth it for the customer convenience. We find it is a good return on investment.”

—Debra G. Downing, Executive Director, Marketing, South Coast Plaza

Contact Us

To learn more about ChargePoint solutions for Retail, call us at +1.408.370.3802 or +1.877.370.3802 (US toll free), or email sales@chargepoint.com.