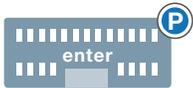


# Why are parking facilities operators housing ChargePoint?

Bring in new customers who'll pay more to park.



## BENEFITS

- + Attract customers
- + Encourage loyalty with a growing customer base
- + Enhance revenue and generate measurable ROI

## KEY BENEFIT FOR YOUR DRIVERS

Preferred and dedicated parking spot

## BOTTOM LINE FOR YOU

Attract new customers and increase revenue per parking spot

## FEATURED CUSTOMERS



## Lock in a growing customer segment.

### Attract new customers

Leverage the ChargePoint network of 50,000+ drivers and 70,000+ mobile app users to drive traffic to your location

### Drive revenue

Use access control and pricing policies to maximize revenue from your EV-enabled parking spot

### Drive parking behavior

Use access control and pricing policies to bring customers in, and to encourage them to leave and make room for others

### Brand your charging stations

Take advantage of built-in signage and video capability to enhance the aesthetics and the messaging power of your stations

Only with networked EV charging can you:

- + Provide station location and availability to customers
- + Manage customer parking behavior
- + Set pricing policies
- + Provide 24/7 remote support
- + Manage your energy usage and costs
- + Monetize your charging offering
- + Get 24/7 real-time visibility to station status and function
- + Generate usage reports and analytics

“Already leaders in the parking garage industry, we look forward to becoming corporate leaders in environmental sustainability efforts as well.”

—William Bodenhamer, President & CEO, USA Parking

## Contact Us

To learn more about ChargePoint solutions for Parking Facilities Operators, call us at +1.408.370.3802 or +1.877.370.3802 (US toll free), or email [sales@chargepoint.com](mailto:sales@chargepoint.com).