

Why are leading cities and states deploying EV charging stations in retail and business districts?

EV charging attracts visitors and residents who stay longer, do more, and spend more.



BENEFITS

- + Drive visitor and local traffic to retail shopping districts
- + Drive revenue for local businesses
- + Drive revenue for your city
- + Drive local jobs
- + Enhance sustainability initiatives and improve city image

KEY BENEFIT FOR YOUR DRIVERS

Charging while eating, shopping, and working

BOTTOM LINE FOR YOU

Make money while serving residents, helping downtown retail, and being green

FEATURED CUSTOMERS



Offer it and they will come. And spend.

Attract residents and visitors to eat, shop, and recreate in your city's core

Leverage the ChargePoint network of 50,000+ drivers and 70,000+ mobile app users to drive traffic to your city

Generate revenue for your city

With access control and pricing policies you can optimize charging to drive revenue and desired driver behavior

Create demand for local jobs

Installation of charging stations provides work opportunities for local electricians and contractors

Generate goodwill by being seen as green and forward thinking

Charging stations put you on the map, literally. Your city will be seen as EV-friendly to tens of thousands of EV drivers locally and across the country

Only with networked EV charging can you:

- + Provide station location and availability to EV drivers
- + Manage parking behavior
- + Track user visits
- + Provide third-party support to EV drivers
- + Manage your energy usage and costs
- + Monetize your charging offering
- + Get 24/7 real-time visibility to station status and function
- + Generate usage reports and analytics

“All the EVs in Orange County will now be able to drive here and enjoy the City of Laguna Beach and visit the best beaches around, the best restaurants around, and the best shopping around.”

—Toni Iseman, Mayor, Laguna Beach CA

Contact Us

To learn more about ChargePoint solutions for Municipalities, call us at +1.408.370.3802 or +1.877.370.3802 (US toll free), or email sales@chargepoint.com.