

# Why are apartment complexes and condos installing EV charging stations?

Differentiate your property to attract and retain high quality tenants



## BENEFITS

- + Attract quality tenants
- + Differentiate from competitors
- + Provide tenants preferential pricing rates

## KEY BENEFIT FOR YOUR DRIVERS

Access to EV charging at home

## BOTTOM LINE FOR YOU

Win big with tenants

## FEATURED CUSTOMERS



## Attract tenants and minimize cost.

### Attract tenants

Reach EV drivers, a fast growing and highly desirable market segment

### Differentiate from competitors

Be at the forefront with a premium amenity to differentiate and add value to your property

### Quickly cover your costs

Ensure you cover your electricity costs and your investment within 7-10 years

### Green your property

Meet sustainability goals, such as LEED certifications, and municipal requirements

### Leverage a turnkey solution

Provide an attractive amenity that requires little to no daily management or upkeep

## Only with networked EV charging can you:

- + Provide station location and availability to residents
- + Influence driver behavior to maximize usage
- + Set flexible pricing options for different groups such as residents v. visitors
- + Manage your energy usage and costs
- + EV drivers benefit from 24/7 support
- + Monetize your charging offerings
- + Get 24/7 real-time visibility to station status and function
- + Generate usage reports and analytics
- + Enjoy hassle-free remote support for your stations

“We are proud to be the first in Redmond to provide this modern, environmentally friendly amenity to our residential community.”

—Karen Caplan, VP Property Management, Equity Residential

## Contact Us

To learn more about ChargePoint solutions for Multifamily Homes, call us at +1.408.841.4500 or +1.877.370.3802 (US toll free), or email [sales@chargepoint.com](mailto:sales@chargepoint.com).